



HELLO



- **Develop** a brand
- **Compete** in market
- **Innovate** in strategies
- **Add value** to products
- **Increase** price tag
- **Sense** market trends
- **Set trends** in market
- **Scale up** your business
- **Diversify** your venture
- **Restructure** your team
- **Reengineer** your process
- Go for **investments**

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that build up business  
and bring an umbrella of difference

**10+** | **300+**  
Years | brands

- Business Design
- Brand Development
- Reputation Enhancement
- Virtual Life
- Strategic Promotion
- Process Engineering



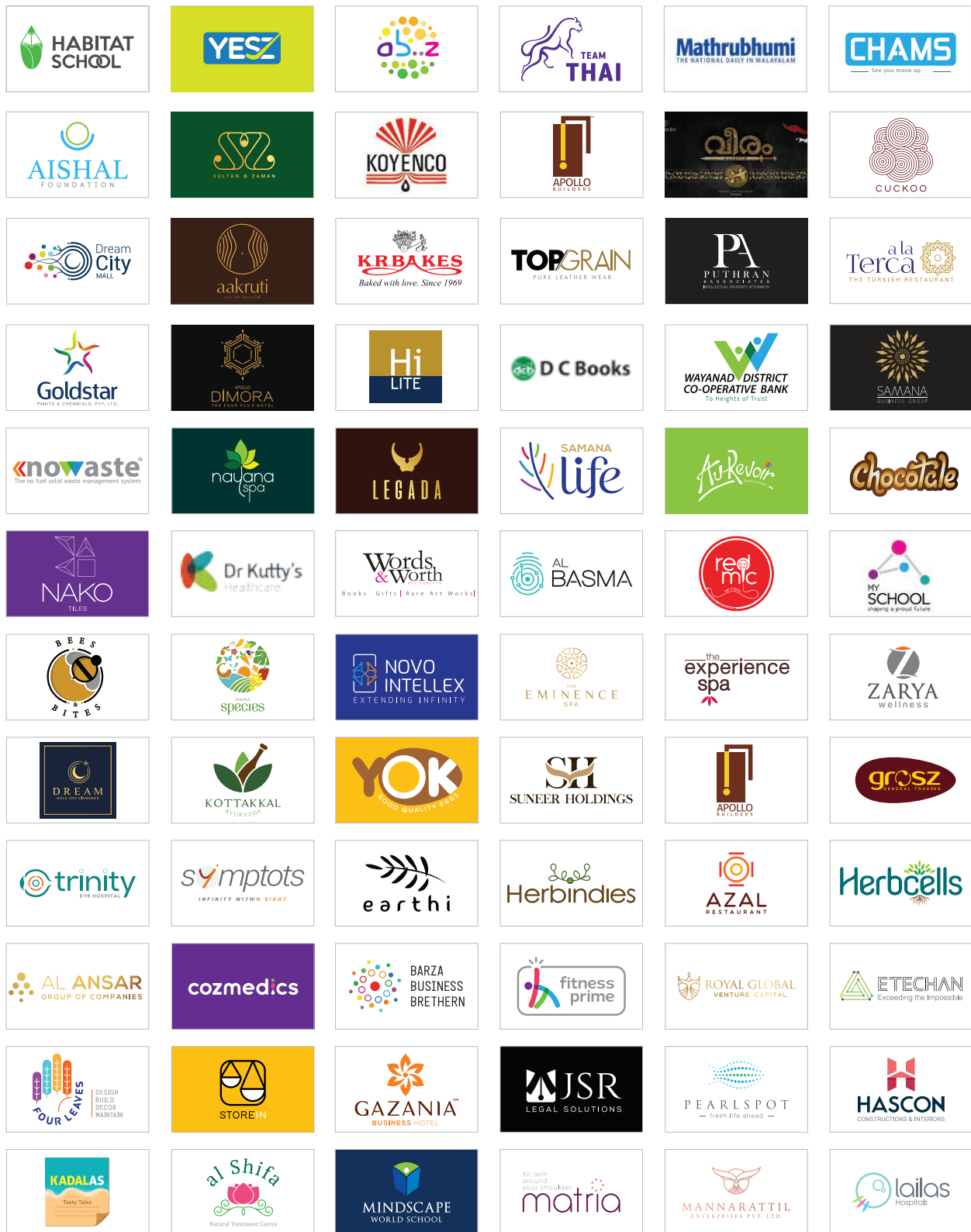
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# | Clients







# | Project Previews





An initiative from the Mathrubhumi group, Red Mic manages events of all size and stature, adding a new vertical to the existing media synergy across print, visual, audio and digital forms.



**Client:**  
Mathrubhumi  
**Project:**  
Brand Identity





With outlets in Trissur, Calicut and Ernakulam, Aakruti is a physiotherapy based scientific slimming centre which has set its mark in bringing out healthy changes in lifestyle management. Aakruti helps to get back into shape, which in turn improves health and wellness.



**Client:**

Aakruti Healthcare Pvt. Ltd

**Project:**

Brand Identity, Experience Design, Virtual Identity





My School is a project from Dr. Kutty's Healthcare, the multimillion business conglomerate with roots in Malappuram and business spread over different sectors internationally. This project heralds the entry of the group into education.



**Client:**  
Dr. Kutty's Healthcare  
**Project:**  
Brand Identity, Experience Design







A 24/7 coffee shop in Hotel Dimora, Trivandrum which offers only the best for coffee lovers be it the appealing traditional delicacies specific to various locations or appetizing pastries and specially shaped cakes.



**Client :**  
Samana Hospitality Services  
**Project :**  
Brand Identity, Experience Design





A venture of Apollo Cradle, Matria, located at Calicut, is the grand entry of Dr. Kutty's Healthcare into the boutique hospital concept for mothers and infants.



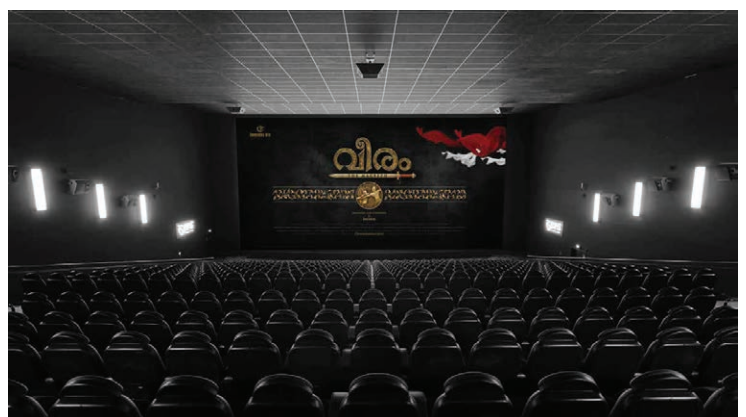
**Client:**  
Dr. Kutty's Healthcare  
**Project:**  
Brand Identity, Experience Design







The project of national award-winning director Jayaraj, Veeram is the film adaption of Shakespeare's dark tragedy Macbeth set in the backdrop of Kerala martial culture. Dubbed as the third in line of his Navarasa series, the film is an international project in three languages.

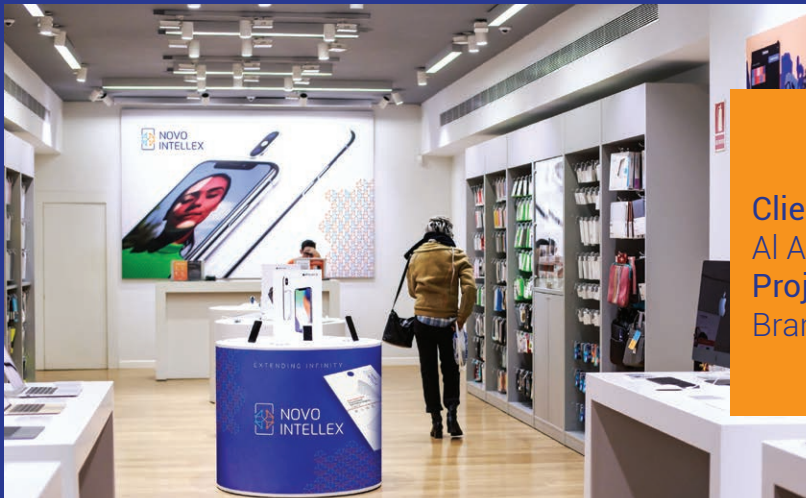


Client:  
Chandrakala Arts  
Project:  
Brand Identity





Novo Intellex is an offshoot of Al Ansar group of companies where a wide variety of technological products and apps are developed to enable better and smarter technical experience.



**Client:**  
Al Ansar, Silicon Oasis, Dubai  
**Project:**  
Brand Identity, Experience Design, Virtual Identity





A venture of Samana Global Business Solutions, Species is a commercial venture with large scale production, marketing, research and development of selected flora and fauna in vast expanses spread across South India.



**Client:**

Samana Global Business Solutions

**Project:**

Brand Identity, Experience Design, Promotion







With retail outlets all over the GCC and manufacturing units in China and the Sultanate of Oman, AL BASMA manufactures, sources and trades electronic gadgets mainly related with smartphones.



**Client:**  
Al Basma Electronics LLC, Muscat  
**Project:**  
Brand Identity, Experience Design, Virtual Identity





A multi cuisine continental restaurant in Riyadh, Saudi Arabia that provides delightful delicacies and a splendid ambience that makes dining a whole new experience. The term Azal in Arabic means beginning or eternity.



**Client:**  
Hotel East Ramada LLC, Riyadh, KSA  
**Project:**  
Brand Identity, Experience Design







Sourced, imported and marketed by Maneeda General Trading, Yok is an exclusive brand of quality eggs. The product is mainly from the US and the market largely the GCC. Competitive pricing, assured quality and easy to carry packing makes Yok stand out.

**Client:**  
Maneeda General Trading LLC, Ajman, UAE  
**Project:**  
Brand Identity, Experience Design, Packaging





Prestigious for its services and hospitality for more than two decades, Lailas Hospital was established in 1994 at Chemmad, Kerala by Chief Gynecologist Dr. Laila Beegum.

**Client:**

Lailas Polyclinics, Muscat, Oman

**Project:**

Brand Identity, Experience Design





**symptots**  
INFINITY WITHIN SIGHT

An IT and ITED firm operating out of ULCC Cyberpark, Calicut, Kerala and a venture under Samana Global Business Solutions, Symptots attempts to bring infinity into proximity. Asymptote is a straight line that continually approaches a given curve but does not meet it at any finite distance. Symptots meet and bring infinity within sight.

**Client:**

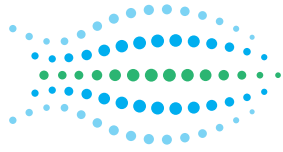
Cyber Samana LLP

**Project:**

Brand Identity, Experience Design,  
Virtual Identity, Promotion







# PEARLSPOT

— fresh life ahead —



First ever commercial production unit based at INKEL industrial park Malappuram, Kerala, Pearlspot manufactures and markets premium water storage and supply systems in the South Indian market. Branded after Kerala's own prestigious fresh water fish, Pearlspot assures freshness in water.

**Client:**  
Pearlspot Aqua Systems and Solutions  
**Project:**  
Brand Identity, Experience Design,  
Virtual Identity





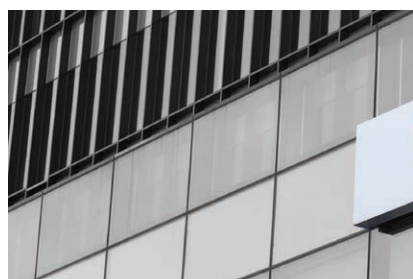


**MINDSCAPE**  
WORLD SCHOOL

A Calicut based CBSE institution, Mindscape World School is all about developing the mind by identifying and developing unique qualities, realizing true potential, and striving to fulfill emerging aspirations.



**Client:**  
Mindscape World School  
**Project:**  
Brand Identity, Experience Design,  
Virtual Identity





With the tagline Feel Precious, Dream Gold & Diamonds began its golden trail from Manama to scale the skies of the GCC and India, with showrooms in Manama, Riffa and Muscat.

**Client:**

Dream Gold and Diamonds LLP, Bahrain

**Project:**

Brand Identity, Experience Design







The four-star hotel that lights the skyline of Trivandrum is the prologue of Apollo Builders' entry into hospitality. Now owned by Samana Global Business Solutions, Apollo Dimora is set to be followed by properties in Riyadh, Calicut, Dubai and Abu Dhabi.



**Client:**

Trivandrum Apollo Towers Pvt. Ltd

**Project:**

Brand Identity, Experience Design,  
Virtual Identity





An International gold brand based out of Sharjah, Lorol is an Indo-UAE enterprise targeting a global market and is run by SAFA Jewellery group with over five decades of experience in the industry.



**Client:**

Safa Group, Perinthalmanna

**Project:**

Brand Identity, Experience Design,  
Packaging





Launched by Mr. Abdul Latheef, Director of Badr Al Sama group of Hospitals, in remembrance of his mother Aisha, the charity initiative Aishal involves in compassionate services in and out of India under the motto 'I Shall...if God Wills'.



**Client:**  
Mr. Abdul Latheef, Badr Al Sama, Muscat  
**Project:**  
Brand Identity, Experience Design







With the tagline 'Your Own Store', Storein is an organized retail consolidation in South India that preserves all goodness of traditionally established grocery stores while enabling them to be part of a global brand.



**Client:**  
VGRO Pvt Ltd, Vyttila, Cochin  
**Project:**  
Brand Identity, Experience Design,  
Virtual Identity





Kottakkal Ayurveda is a venture of Suneer Holdings in Dubai and Ajman, which played a big role in keeping alive the tradition and magic of Ayurveda in the GCC.



**Client:**  
Suneer Holdings, Ajman, UAE  
**Project:**  
Brand Identity, Experience Design



# cozmedics

Beautiful health reaches its peak with Cozmedics, a venture from the house of Safa Gold, Perinthalmanna which creates a single space for both beauty and health care products.



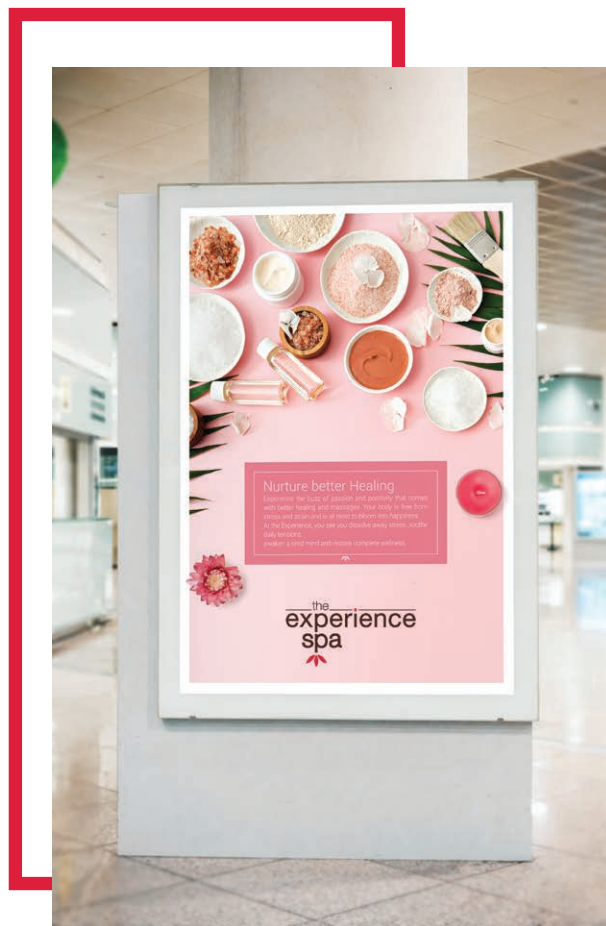
**Client:**  
Safa Group, Perinthalmanna  
**Project:**  
Brand Identity, Experience Design,  
Virtual Identity



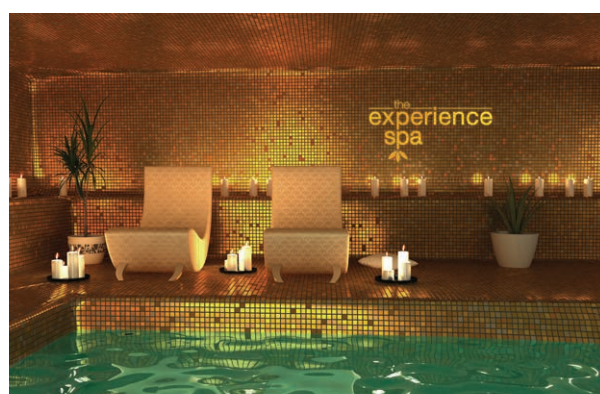
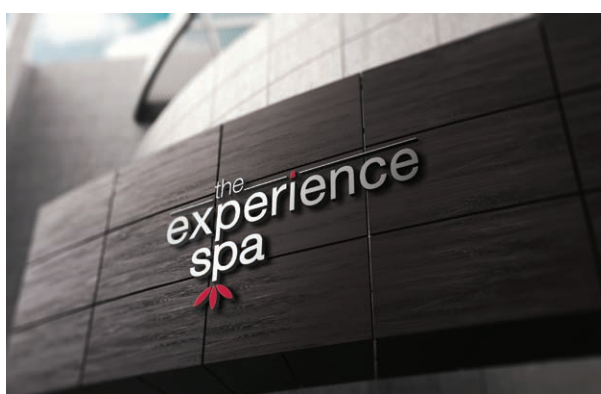


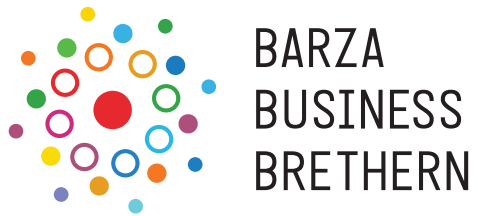


One among the four spa brands under Zarya Wellness, the Experience Spa is based in Ajman, RAK, and Sharjah. Experience Spa is redefining spa experience across multi-star properties mainly in the GCC.



**Client:**  
Suneer Holdings, Ajman, UAE  
**Project:**  
Brand Identity, Experience Design





A Business group based in Dubai that assemble, deliberate and share ideas and visions that lead to better innovation and in turn a better world, Barza Business Brethren is all about standing and moving together.



**Client:**  
Al Ansar, Silicon Oasis, Dubai  
**Project:**  
Brand Identity, Experience Design





Fitness Prime is a fitness program and application developed by Al Ansar, which aims at improving physical health of students in schools. It initiates various fitness programs well suited for different schools under the tagline, 'Health, A Touch Near'.

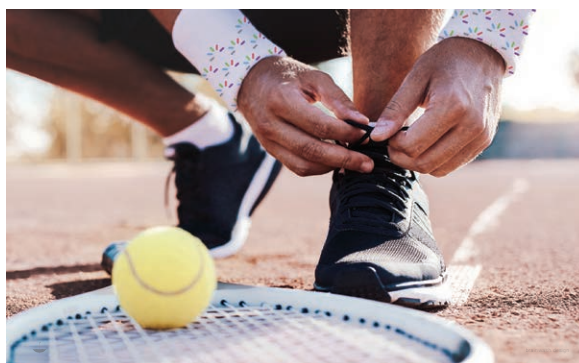


**Client:**

Al Ansar, Silicon Oasis, Dubai

**Project:**

Brand Identity, Experience Design







Based out of Milan, Italy, Legada manufactures premium leatherwear for the elite UAE market. With their own design, manufacture and retail network, Legada hit the GCC market in the second quarter of 2017.



**Client:**  
Telal Gents Fashion  
**Project:**  
Brand Identity, Packaging





A café with the best sea view in Kozhikode, Kadalas is a place where picturesque ambiance meets good food in order to create tasty tales never to be forgotten.



**Client:**  
Kadalas Café, Calicut  
**Project:**  
Brand Identity, Experience Design,  
Virtual Identity.







An investment company based out of Dubai, Royal Global Venture Capital is a hub for investors who believe in innovations that contribute to ultimate peace in life.



**Client:**

Al Ansar, Silicon Oasis, Dubai

**Project:**

Brand Identity, Experience Design





Etechan is a firm that exceeds the impossible by focusing on research and development of the latest smart technologies, be it in VR, AR or Beacon development to be practically used in various ventures.

**Client:**

Al Ansar, Silicon Oasis, Dubai

**Project:**

Brand Identity, Experience Design





A product that churns out news in capsule format, Guliga is a news App developed in Kerala. It is specially designed for smart readers who don't have time to read full length articles.



**GULIGA**  
News in Capsule

**Client:**  
Abdul Nasar  
**Project:**  
Brand Identity







**Client:**  
Ms. Cuckoo Parameswaran  
**Project:**  
Brand Identity, Experience Design

Launched by veteran actress and fashion designer, Ms. Cuckoo Parameswaran, Cuckoo is an apparel brand that weaves traditional Kerala garments into the international market without compromising on the detail and precision of hand weaving.





**GAZANIA**<sup>TM</sup>  
BUSINESS HOTEL

Bringing the concept of a complete Business Hotel to Calicut, Gazania is one of its kind in North Kerala. A venture of Mannarattil Enterprises, the team takes years of experience in the hospitality sector to create better choices for the foodies.

**Client:**  
Mannarattil Enterprises, Calicut  
**Project:**  
Brand Identity, Experience Design







# MANNARATTIL

ENTERPRISES PVT. LTD.

A business group with roots in Calicut, Mannarattil have been re-defining hospitality and restaurant culture with their ambitious and well-run hotels and restaurants in India and the GCC.



**Client:**  
Mannarattil Enterprises, Calicut  
**Project:**  
Brand Identity, Experience Design







A Construction and Interiors company based out of Calicut, Hascon is a brand name with over 50 years of experience and three generations of talent proved in both public as well as private sectors.



**Client:**  
Hascon Builders, Calicut  
**Project:**  
Brand Identity, Experience Design





A homely retreat tucked away in a scenic ambience, Au Revoir is a resort located near Malampuzha. The property is designed for international guests, especially those from the GCC seeking a break from the hectic life of the cities.



**Client:**

Mr. Khalid

**Project:**

Brand Identity, Experience Design,  
Virtual Identity







With a decade long hands on experience in making sweets sweeter, Aref manufactures, assorts and markets the ancient tastes of the Persian Gulf from Bahrain to various parts of the globe.

**Client:**  
Binny Binyamin, Bahrain  
**Project:**  
Brand Identity, Packaging







VIGNETS  
MAGICAL MOMENTS

Developed and marketed by Logical Steps, Vignets is an App that creates digital communications, presentations and files fit for digital marketing, which can be easily shared across all mediums.

**Client:**  
Logical Steps, Singapore  
**Project:**  
Brand Identity, Virtual Identity





DESIGN  
BUILD  
DECOR  
MAINTAIN



Four Leaves is a turnkey solutions provider based in Cochin, which under the direction of four visionaries working together like the four-leaved clover, seeks perfection in the four services they provide: Design, Build, Décor and Maintain.



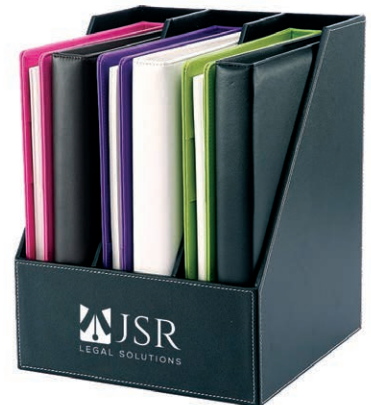
**Client :** Four Leaves Turnkey Solutions Pvt. Ltd

**Project :** Business Design, Branding,  
Virtual Identity





A legal consultant firm based out of Calicut, JSR is founded by three eponymous lawyers who provide diverse legal services upholding values of truth and justice.



**Client :** JSR Legal Solutions

**Project :** Brand Identity, Corporate Identity





# SH SUNEER HOLDINGS

A business conglomerate active in the three major domains of Ayurveda, Wellness and Automobiles, Suneer Holdings based out of Ajman, is the result of a hard-working team headed by Mr. Suneer a young entrepreneur from India with a strong heritage in traditional Indian systems of healing.



**Client :** Suneer Holdings

**Project :** Business Design, Branding, Experience Design, Virtual Identity





With over 25 years of experience in the industry, Zarya Wellness is a one-step solution for setting up, operating and even conceptualizing Spa and wellness requirements based in UAE.

**Client :** Suneer Holdings

**Project :** Business Design, Branding, Experience Design, Virtual Identity





The Eminence Spa is a venture under Zarya Wellness, and is in a constant passionate pursuit of bringing world class treatments from across the world, be it Ayurveda, Aromatherapy, Moroccan massage or Thai treatments.



**Client :** Suneer Holdings

**Project :** Business Design, Branding, Experience Design, Virtual Identity







Dream City Mall is an upcoming project by UK Builders at Kasaragod, Kerala, that aims to make dreams come true in the form of a massive shopping centre, complete with refreshment and entertainment centres, to meet the growing demand of the consumers and businessmen in and around Kasaragod.

**Client :** UK Builders

**Project :** Branding, Promo Design





A venture of AJA Health Care, Herbcells works to connect the modern world with mother nature. Modern technology is used to explore the hidden secrets of nature and pack it into useable, cost-efficient, health boosting products without a compromise on quality.



Client : AJA Health Care

Project : Branding, Packaging Identity Design





# Herbindies

A venture of AJA Health Care, Herbindies brings the Indian tradition of natural medicines with novel scientific innovations in the field of biotechnology, in a perfect blend.

Client : AJA Health Care

Project : Branding, Packaging Identity Design







SAMANA  
BUSINESS GROUP

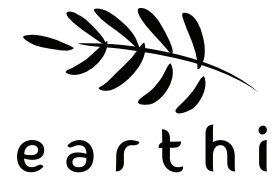
A core investment company based out of Kerala which functions with values derived from divine ethical principles, Samana Global Business Solutions operates with a wealth of experience in forming and promoting many successful ventures within the last 17 plus years of its existence.



Client : SGBS

Project : Branding, Identity Design, Virtual Life, Promotion





With more than 40 years of experience in the herbal and Ayurvedic sectors, Organovedics created the brand 'Earthi', introducing a myriad of products encompassing a world of organic beauty products free of sulphates, phthalates, gluten and other artificial ingredients.



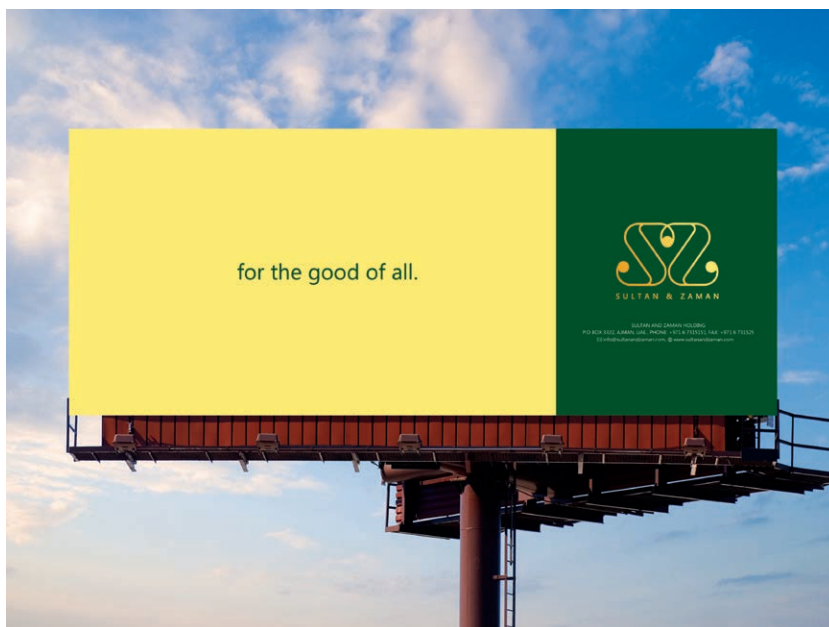
**Client :** Organovedics

**Project :** Packaging Identity





Headed by Sultan Bin Saqar Al Nuaimi, Director, Ministry of Economy, Ajman and Shamsu Zaman, an ambitious entrepreneur from India, Sultan & Zaman is an Indo-UAE business conglomerate with verticals spanning across education, transport, software, stationery and general trading.



**Client** : Sultan & Zaman

**Project** : Branding, Identity Design, Virtual Life, Promotion







A venture by Sultan & Zaman, GROSZ is a general trading company which exports and imports all kinds of goods across the world based in UAE, with major focus on food grains.

**Client** : Sultan & Zaman

**Project** : Branding, Identity Design, Virtual Life, Promotion





Launched by Sultan & Zaman, YESZ is a brand of office stationery items mainly for the GCC school markets. Sourced from around the globe and packaged exceptionally, YESZ hit UAE stores in 2017



**Client** : Sultan & Zaman

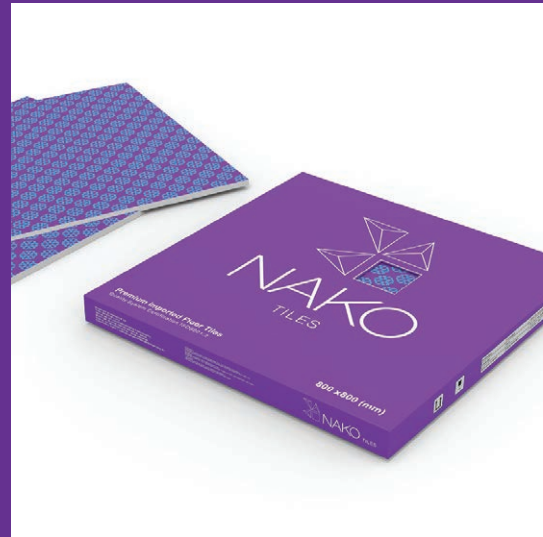
**Project** : Branding, Identity Design, Virtual Life, Promotion







The leading brand of ceramic and vitrified tiles owned by Team Thai, Nako takes on global brands in flooring solutions. During the last two decades, Nako has become the most preferred tile brand in the south Indian market.



**Client:**  
Team Thai  
**Project:**  
Brand Identity, Packaging







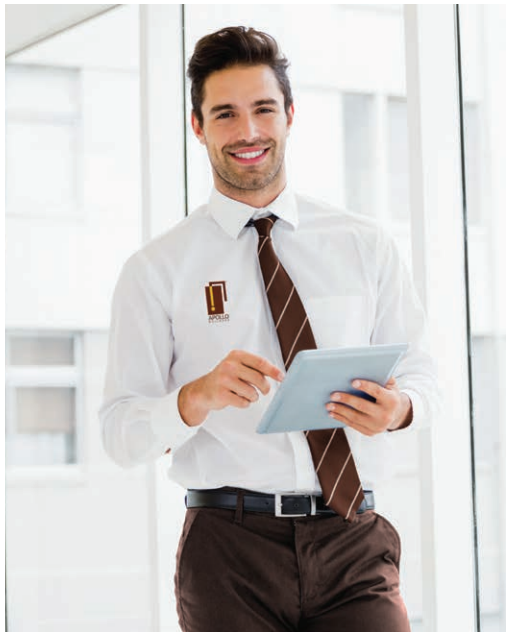
# مدرسة هابيتات الخاصة HABITAT SCHOOL

Approved by the Ministry of Education, UAE

Run by Sultan and Zaman, Habitat School redefines the experience of schooling in the UAE by blending the facilities of a green, spacious campus and quality education at affordable costs mainly for the expatriate community of the Emirate.



**Client:**  
Sultan and Zaman, Ajman, UAE  
**Project:**  
Brand Identity, Virtual Identity, Promotion



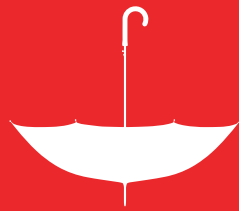
Building Life Long Relations, Apollo Builders is an active player in realty in India, UAE and KSA. With over 15 years of experience, Apollo Builders delivers a range of commercial and residential projects and is fast emerging as a trusted turnkey solution provider in India.



**Client :** Apollo Builders

**Project :** Branding, Identity Design





# Brainwash

Branding Solutions

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